

# App Development Services Accelerate Business Growth



Saksin Chongolnee, CEO of Bangkok-based CCM Systems, is no stranger to technology; he's built his entire career in tech. Chongolnee knows how to write code, but when he wanted to add end-to-end app development to his business offerings, he knew the no code approach was the right choice, stating, "I don't want to touch any programming code at all." Chongolnee found Thinkable and was able to quickly add app development to CCM Systems offerings.

CCM Systems specializes in location-based services apps. Chongolnee and his team have built many apps for all types of industries, including an app for SECOM, one of the biggest security companies in Japan.

"The application is monitoring and tells them where the alarm goes off. [It shows] where the SOS signal comes from, who is nearest, and they [can] search

for [a proper response] plan right away on the application. Everything is run from Thinkable," he explains. "SECOM has over 200 people using our application."

Additionally, CCM has built multiple apps for the city of Bangkok. One app allows city workers to track instances of flooding and alert the proper authorities, citizens, and networks about the issue.



## TURNING PROFIT WITH THUNKABLE

Chongolnee initially outsourced app development but found it difficult to turn a profit, stating, "I spend a lot of money for a subcontractor [to] program, and it took 60%–70% of the [profit] margin. We want to keep the customer, but we're not making money." So, Chongolnee looked into no or low code app development platforms.

Once he learned about Thunkable, Chongolnee didn't look back, saying, "I found Thunkable, and it is the solution. I love it. I shared [with] everyone in my company and said, if, 'Thunkable cannot do the job or project, we don't do the job or project.'"

Chongolnee found Thunkable six years ago, and has built many apps for clients. He shared, "One customer has like four applications already from us.:

## ADVICE FOR OTHER BUSINESSES

Chongolnee and his team are now able to build apps quickly, increase profit margins, and deliver what their clients need – all thanks to Thunkable. His advice for other business owners?

"Do it. To me, [Thunkable] is one of the best solutions. Only [Thunkable] is doing cross-platform [native application development]," he says. "I tell you fully, if Thunkable cannot do it, I cannot do the job." Adding app development has bolstered CCM System's business, and it can do the same for yours.



## CCM SYSTEMS

CCM Systems offers a total solution in Engineering Applications and Location-based Services (LBS), including system integrator consulting and surveying. They also provide solutions to IoT and Smart cities.