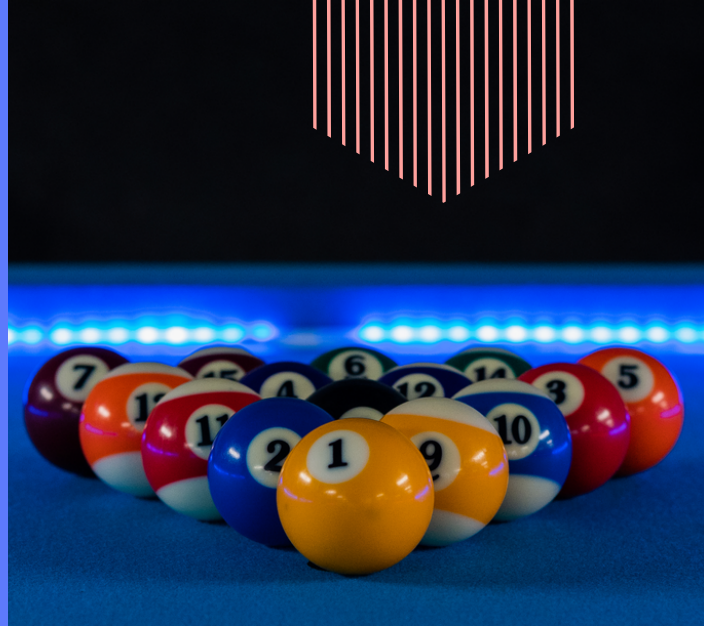


How Billight is Revolutionizing the Game of Billiards with Thinkable



Thinkable's motto of, "If you can think it, you can Think it," is completely personified in Blake Martin, Founder of Billight.

In high school, Martin enjoyed playing pool with friends late into the night (and early morning) but had a hard time seeing the table and billiard balls. Martin decided to add LED lights to his family's pool table, and Billight was born. Soon, what started with sound activation and light shows evolved into a full-fledged business for Martin who currently works on Billight on the side while completing his education at the University of Arizona.



When it came time to create a companion app for Billight, Martin already had Thinkable on his radar after having built multiple apps while in school.

Martin knew Thinkable was the right no code platform to bring the Billight app to life, stating, "This is the third project I've done with Thinkable. I love Thinkable because it's very easy, it's very simple. It's the no code platform. I love that [you] don't have to sit there with Java or Python and try to integrate a bunch of different languages."

HOW BILLIGHT WORKS

The genius of Billight is how easy it is to install and use. You slide LEDs under the table's bumper, connect the wires, download the app, and you're done. The app connects via Bluetooth to the LEDs under the bumper, and VOILA! You're ready to play!

Martin has built multiple ways to play into the Billight app. "There are six games you can play. ... One of them is the color game. Different holes light up different colors, and you can hit any ball into any pocket," explained Martin.

But there's more! Martin added, "[The app] has applications for competition play. You can select how much time each player has to hit the ball. A red light will go around the table and show you how much time [is left]. The table will show you the score, and you can adjust a bunch of different settings there."

ADVICE FOR OTHER ENTREPRENEURS

Even though Martin is incredibly busy balancing school, work, and his new business – he'd do it all again with Thunkable, stating, "I would say if you want to build an app, this is the easiest and best way to do it. [Thunkable is] so intuitive. This is the new wave of coding, this drag and drop style. It's stupid to waste time and try to code out every single line. That's inefficient. You're not going to get a company started by doing that, and it's going to cost you a lot of money to hire somebody. Thunkable is that bridge between industry expertise, professionalism, and somebody trying to create a startup. Thunkable brings those sides together, and it's possible for anybody to make a very professional application on their own."



Billight is a patent-pending pool table lighting and gaming system. It is the first of its kind to combine twenty-first century technology and the classic game of pool. Features include "Call your shot," brand new games, a scoreboard, and party modes. Billight will turn your pool table into a spectacle.