



Mobile App Development Checklist

PLANNING STAGE:

- Wireframe Your Vision:** Start by visualizing your app's structure and layout.
- Define MVP Goals:** Identify the core features to create a Minimum Viable Product (MVP).
- Conduct Market Research:** Do research to understand user needs and analyze your competition.
- Choose the Right Tools:** Utilize design platforms (e.g., Figma, Canva) and no-code solutions (e.g., Thinkable).

DEVELOPMENT STAGE:

- Prototype:** Consider creating prototypes or mockups to visualize the app's design and functionality.
- User-Centric Design:** Prioritize designing for an intuitive and user-friendly experience.
- Build App Logic:** Create interactions between the different screens and elements to give your app life.
- Data Management:** Determine the data your app will need to store and interact with.

DEPLOYMENT STAGE:

- Testing and Quality Assurance:** Ensure thorough testing for functionality and user experience.
- Platform Selection:** Decide whether to launch on iOS, Android, or both. With Thinkable, you can cross-publish.
- App Store Guidelines:** Review and adhere to app store guidelines for a successful app launch.
- Updates:** Continuously improve and update your app based on user feedback and changing market trends.
- Customer and Employee Support:** Whether your app is internal or client-facing, offer excellent customer support.

BUILD WITH THINKABLE

No code mobile app development tools like Thinkable make it easier for organizations to innovate, rapidly test ideas, and stay agile in an ever-changing marketplace.

